



## SVA VENTURE PARTNER STREAT

STREAT is a social enterprise based in Melbourne providing youth a supported pathway from the street to a sustainable livelihood.

On any given night in Victoria there are 7,000 young people, between 12 and 24 years, who are homeless. These young people have few options and face a bleak future. Not only have they endured difficult situations that have led to homelessness, but most have no formal education or training qualifications, having left school before Year 10. With such diverse and complex needs, intensive and integrated support is required to equip these young people with the social and employment skills needed to lift them out of disadvantage.

STREAT recognises that creating job opportunities is only part of the solution to youth homelessness and disadvantage. It has designed a tailored program with a unique fusion of business disciplines, work experience and complex social support to provide a pathway for young people aged 16-25 years into the hospitality industry.

Since the establishment of its first coffee cart in 2010, STREAT has grown rapidly, now operating three cafes, a coffee roasting business alongside a production and catering kitchen, training rooms and office. These sites play host to over 350 hours of the job experience for each participant. STREAT's customer base has purchased over 350,000 meals and coffees, creating a solid revenue stream. 100 per cent of this revenue goes straight back into providing training and employment opportunities for homeless and disadvantaged youth.

STREAT has trained 60 young people in Certificate I and II in Hospitality through William Angliss College, boasting a retention rate of 69%. Of those who have graduated 72% have moved onto further education, training and employment. Two STREAT graduates have completed full apprenticeships, two have embarked on university and another has started a Cert III in Kitchen Operations.

STREAT's young people have experienced an increase in self confidence and self worth, the capacity to adequately manage their mental illnesses and seek treatment for drug and alcohol issues. Young people have been equipped with resources and life skills to better manage their emotional and physical wellbeing and follow their aspirations and forge a better future and livelihood.

### DID YOU KNOW?

- Every night, 105,000 Australians are homeless
- In 2011, 1 in 4 homeless people were aged 12-24 years
- In 2012, there were 44,000 job seekers in Victoria aged 15-24 years
- Homelessness costs the community a staggering \$5.5 million per person in health, legal and custodian services.

# STREAT

[www.streat.com.au](http://www.streat.com.au)

### FOCUS AREAS

- ✓ Youth
- ✓ Homelessness
- ✓ Employment pathways
- ✓ Social enterprise

*"I feel like I belong and I am welcome every time"*

– STREAT trainee

*"Our partnership with SVA has been absolutely critical to our growth and successes in the last year. Across this time SVA has provided us with an extraordinary level of business skills, critical thinking and support that was always perfectly targeted to our stage of evolution. And I think both organisations can be very proud that in the last year with the right modelling, business planning and support we sourced social investment to undertake an acquisition of another hospitality enterprise. With this scaling STREAT can not only expand the number of homeless youth it helps in its cafe operations, but is also on track for its goal of financial sustainability in 2015."*

– Rebecca Scott, CEO

# Aaron's Story

At 22 years old, Aaron has already experienced significant periods of homelessness, including out of home care when he was younger. He began using drugs and getting into trouble when he was only 14 years old and soon found himself abusing cannabis. This led to a psychotic episode and ongoing mental health problems.

When Aaron first came to STREAT, he was living in a youth-specific therapeutic setting where he was referred after being discharged from a youth mental health facility; his mother was sleeping rough at the time. Although Aaron worked hard to apply himself to the STREAT program, he was struggling with drug addiction, which prevented him from being able to commit to his training.

STREAT encouraged Aaron to take time off when he approached them about the need to address his issues. He bravely embarked on a detoxification program, continuing to access support for his mental health. He successfully completed the detox program and returned to STREAT.

Aaron was clear and committed from then on and has recently completed his Certificate II in Kitchen Operations. With the help of STREAT, Aaron now lives in private shared accommodation and has started work as a Kitchen Hand with the view of undertaking a chef's apprenticeship. Justifiably proud of his achievements, Aaron is now looking forward to a bright future.

## Timeline

2004-2006 Co-founders Rebecca Scott & Kate Barrelle create a training program and restaurant providing Vietnamese street youth with life and job skills

2007 Rebecca embarked upon a study tour of Thailand, Laos and Indonesia where she visited similar projects and studied Masters of International and Community Development

2008 Tested the pilot in Melbourne

2009 Founded STREAT and built the organisations foundation

2010 First coffee cart opened in Federation Square

2011 Operating 2 coffee carts. Established partnership with SVA

2012 Purchased the Social Roasting Company. Established cafés in Flemington and McKillop Street. Rebecca was nominated in 100 Australian Women of Influence Award and was Finalist Anthill Cool Company Awards

2013 Transformed Melbourne Central cart into a permanent cafe after successful Pozible campaign. Winner of the Most Innovative Social Enterprise of the Year Award and Finalist of the Australian Social Enterprise of the Year Award

## STREAT QUICK FACTS

### People:

- Rebecca Scott, CEO
- Dawn O'Neil, Chair
- 20 Full Time and 15 Casual Staff
- 6 Volunteers
- 70 Participants since 2010

### Places:

- Cafés at Melbourne Central, Flemington & McKillop St
- Social Roasting Company
- Production & Catering Kitchen
- Office & Training Room, Bourke St
- William Angliss College

### Success:

- Annual Revenue of \$2.5 million
- Reached 50% financial sustainability
- 70 young people trained
- Over 30,000 hours of training and support delivered
- 70% retention

## SVA SUPPORT

SVA partners with STREAT to help them grow and scale to increase their impact and help even more young people like Aaron achieve a bright future.

As an innovative venture STREAT looks for unique opportunities as a way of growing and reaching financial sustainability. SVA supports STREAT with a comprehensive support package including financial investment and business support to ensure that they reach their strategic objectives by 2015:

- Support 100 trainees each year
- Achieve 100 per cent financial sustainability
- Develop multiple pathways in vocational training, employment and small business
- Collaborate with like-minded organisations
- Broaden the funding base and secure future investments

The three year partnership, established in 2011, has included the following support for STREAT:

- 2010 Forecast Social Return on Investment Analysis
- 2011 Strategic goals project
- 2012, Evaluative Social Return on Investment Analysis 2012
- STREAT Strategy Project 2013
- Exploring further social finance opportunities
- Working with STREAT on government relations and sector wide collaboration
- Relationship management and investment management support

Interested in being involved? Get in touch today.

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