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Sydney, NSW

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[www.ozgreen.org.au](http://www.ozgreen.org.au)

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### Purpose

To inspire and enable young people, adults, corporations and communities to tackle critical environmental sustainability challenges and become agents for positive social change.

### Rationale for SVA Investment

Too many people around the world are living unsustainable lives, resulting in growing ecological and social challenges that have the potential to trigger social and economic collapse. Australians use the equivalent of 4.9 planets worth of resources to support their current lifestyles.

In Australia most people are now aware that we face huge environmental challenges, however, few have a clear picture of what they can do about it. OzGREEN's programs transform this concerned inertia into committed, focused action by raising people's knowledge, capability and passion.

OzGREEN educates, engages and empowers young people, adults, corporations and communities to tackle critical environmental sustainability challenges (such as climate change and water resource depletion) and become agents for positive social change. OzGREEN's transformative learning and leadership programs foster informed participation, harness people's unique contributions and build pathways for ongoing engagement.

OzGREEN runs five key programs in Australia. *Youth LEAD* skills and motivates young people to lead the way to a sustainable future in their communities. *Leading with the HEART* is a sustainability leadership program for adults. *Living Communities* engages corporate staff in building a sustainable workplace and home. *MYRiveR* trains students to assess water quality, develop action plans and a vision for their river. *WaterSavers* trains primary school students to be leaders in saving water at school and at home.

SVA believes OzGREEN's unique process to lead personal growth has the ability to transform the mindset and actions of Australians and their communities to lead a sustainable lifestyle.



### Historical Achievement

Between FY01/02 and FY07/08 OzGREEN achieved a compound annual growth rate of over 32 per cent, growing its participant base from 500 to 2,700 people.

### Growth Goals as agreed with SVA

#### OzGREEN's strategy (FY09-FY13)

To build sustainable, resilient communities by enabling people to tackle the ecological and social challenges of our times and provide programs that energise and engage people to start that journey.

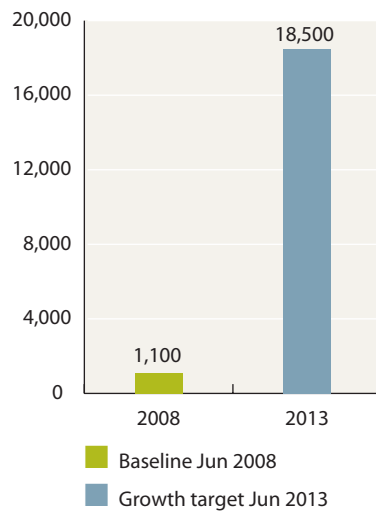
### Goals

1. Increase the number of people actively working to reduce their ecological footprint to a sustainable level, with 45,000 participants involved in OzGREEN's education, online or other programs and taking action to reduce their footprint, with an average 30 per cent reduction in individual footprints.
2. Build and mobilise a national network of sustainability leaders inspiring people to take action in their own lives to reduce their ecological footprint, with 1,000 sustainability leaders in all states and territories, including state capitals, Murray Darling Basin and Great Eastern Ranges. Aim to have at least 80 per cent of new sustainability leaders reporting on their action plans 6 - 12 months after attending a workshop.
3. Create and nurture a distributed community of people sharing information, ideas and initiatives, with 80 per cent of new participants in OzGREEN programs registered and reporting their footprint reduction.

**Performance Indicators**

- Aim to have a buzzing community reporting back on their sustainability action plans (80 per cent of participants) and achieving at least a 30 per cent reduction in their personal carbon footprints by June 2013.
- Aim to have over 18,500 participants per annum by June 2013 in *Youth LEAD, Leading with the HEART, MYRiverR, Living Communities, Planet Savers* and *WaterSavers /ClimateSavers* programs.

**No. of participants in OzGREEN programs (annual)**



- Aim to train over 330 sustainability leaders per annum by June 2013.

**No. of sustainability leaders trained (annual)**



Full detailed performance indicators are contained in OzGREEN's Strategic Plan.

**Venture Team**

**Founders**

Sue Lennox (Co-Founder)  
Col Lennox (Co-Founder)

**Board members**

Col Lennox (Chair & Co-Founder)  
Rod Bristow (Treasurer)  
Howard Eynon (Secretary)  
Sue Lennox (CEO & Co-Founder)  
Nick Bearlin-Allardice  
Julian Harris  
Mark van Dyck  
Mike Semken  
Matthew Taylor (General Manager - observer)

**Sue Lennox, CEO & Co-Founder**

Sue is an impassioned champion for sustainable living and for transformative personal development. Her commitment to the environment was cemented following a local major water pollution event, a subsequent visit to India and her shock at the condition of the Ganges.

She and her husband Col then committed everything to their vision of inspiring and enabling people to work for environmental change. They gave up their jobs as teachers, sold their home and began the work of setting up OzGREEN as two volunteers working out of a borrowed garage. Since then OzGREEN has engaged over 1,000 schools and businesses in their environmental learning and leadership programs.

The calibre of OzGREEN and Sue's work has been recognised widely via many national and international awards including the UN Media Peace award. Sue is an Australia Day Ambassador, a member of the Centre for Social Impact Advisory Council and was named as one of Sydney's Top 100 Most Influential People by *The Sydney Magazine*.

